



**Family Law**

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# Family Law and Jordans

Media Pack 2011/12



**JORDANS**

# Contents

About Family Law, Jordans and Jordan Publishing ..... 3

Family Law ..... 4-5

International Family Law ..... 6

Elder Law Journal ..... 7

Education Law Journal ..... 8

Journal Advert Specifications ..... 9

Online Portals ..... 10

Events ..... 11



## About Family Law, Jordans and Jordan Publishing

*Family Law* and *Jordans* are publishing imprints of *Jordan Publishing Limited* - the UK's leading privately-owned law publisher.

*Family Law* is considered the leading authority for family law practitioners, and *Jordans* has a strong market presence in company, charities, employment, insolvency, education, housing and private client law.

We publish an extensive range of titles, including authoritative works of reference, law reports, journals, loose-leaves and textbooks, many of which are available for use in either hard copy or online format to suit the practitioner's requirements. We also provide high quality conferences, seminars and online training which are fully accredited for the purposes of continuing professional development.

## Family Law



This leading practitioners journal has been keeping professionals informed since 1971. The *Family Law* journal is the most important source of practical update, news, advice and comment on all aspects of family law and is widely respected as the most authoritative journal in its field.

*“widely read legal periodical amongst the district bench according to recent Bulletin survey”*

**Law Bulletin (Summer 2010)**

For the family law professional this journal is an information source second to none. Thousands of family law practitioners rely on *Family Law* to keep them fully informed of the latest developments in family law and practice and the subscriber base comprises the whole range of these specialist practitioners.

Our journal has a circulation of over 3000 paid subscribers allowing you to reach this market directly and cost-effectively.



## Family Law Circulation and Readership

*Family Law* journal has a readership of over 20,000 comprising, in the UK:

- Judges
- Barristers
- Justices of the Peace
- Law Societies
- Law Libraries
- County and Magistrates Courts
- Local Authorities
- Social Services Departments
- Probation Services
- Prison Services
- Police Authorities
- Mediators
- Children's Legal Centres and Welfare Organisations

Academic and overseas readership comprises:

- Universities
- Reference Libraries
- Government Organisations
- Law Libraries
- Law Lecturers

## International Family Law



Many families now have homes or relatives in other countries and acting for such clients requires the practitioner to tackle, understand and advise on issues outside mainstream domestic divorce law.

*International Family Law*, the unrivalled source of news, comment, articles and cases, provides the knowledge needed to handle these complex cases.

As well as dealing with practical issues affecting lawyers' case work, *International Family Law* looks at some of the deeper issues concerning the rationale and jurisprudence of existing law.

The unique, wide-ranging coverage ensures that *International Family Law* is an essential resource for all family law libraries everywhere making it a perfect platform for advertising within.

## Elder Law Journal



Published in association with *Solicitors for the Elderly*, the ***Elder Law Journal*** is a major new publication that ensures practitioners and professionals are kept fully up-to-date with the latest analysis, debate and timely information on developments in this area.

Dealing with legal issues affecting older clients, their families and carers, each issue contains news of recent legislative and policy changes, authoritative case reports, invaluable articles and practice notes – all written and compiled by leading experts and specialist practitioners.

### A full range of topics relevant to elder client issues are covered including:

- Asset Protection
- Care Homes
- Elder Abuse
- Funeral Planning
- Investments
- Living Wills
- Probate
- Social Care
- Welfare Benefits
- Capacity
- Court of Protection
- Equity Release
- Gifts
- Lasting and Enduring Powers of Attorney
- Ordinary Powers of Attorney
- Residential Accommodation
- Statutory Wills
- Wills and Trusts

## Education Law Journal



*Education Law Journal* provides an up-to-date, authoritative source of information on all the latest developments in education law. Written by the country's leading education lawyers, judges and academics, it keeps busy practitioners, local authorities, tribunal judges and academics reliably informed. Each issue contains articles and case reports on the issues that matter, including:

- Special Educational Needs
- School Admissions
- Exclusion
- Employment in Schools
- Higher and Further Education
- Human Rights and Education
- Dispute Resolution
- International Perspectives

The journal also includes summaries of, and expert commentary, on the latest Local Government Ombudsman reports and Statutory Instruments affecting education law.



## Journal Advert Specifications



**Half Page**  
(Landscape)  
100 x 140 mm



**Full Page**  
210 x 140 mm



**Covers**  
(full colour)  
247 x 185 mm  
(trim)

Cover pages are only available as full colour, all other options are available as mono only.

### ARTWORK INSTRUCTIONS:

Please label all copy clearly as follows:  
Publication ie (FLJ, ELJ)/month (or issue)/  
your company name

### FORMAT:

High resolution, CMYK with all fonts  
embedded sent via email

### PDFs:

If you wish to supply an advertisement in  
PDF form, please ensure that all graphics are  
300dpi and not scaled up greater than 100%,  
all colours and images are CMYK (no RGB,  
spot colours or Pantones) and all fonts are  
embedded. Create the pdfs by printing (not  
exporting) using Press Quality or PDF/X  
settings.

All adverts must be approved by the Head of  
Marketing and Sales prior to acceptance.

## Online Portals

Advertising spaces are available on either the email alerters or on the portal websites.

### Email Alert (maximum sizes)

Top Banner	.95 x 550 px
Large Skyscraper Ad	.530 x 200 px
Small Skyscraper Ad	.340 x 200 px
Footer Buttons	.75 x 175 px
Side Buttons	.225 x 200 px

### Portal Website (maximum sizes)

Top Banner (weekly)	.150 x 700 px
Skyscraper Ad (weekly)	.500 x 220 px

File format: Jpeg or GIF, no larger than 190k



### NEW Job Board

Advertise your job vacancies on [www.familylaw.co.uk](http://www.familylaw.co.uk) which has up to 20000 hits a week, and have them included on the weekly Newswatch email alerter which is sent to over 3500 family law practitioners.



## Events

Exhibiting at a *Family Law* or *Jordans* event will allow you to position your organisation at the forefront of the legal market. Our events will provide an excellent platform for you to raise your companies profile in front of key industry participants and showcase your expertise and services to new clients. For a full listing of our events visit [www.familylawtraining.co.uk](http://www.familylawtraining.co.uk) or [www.jordan-training.co.uk](http://www.jordan-training.co.uk).

## Exhibition Packages

### SILVER

- 1. 3m x 2m Area to House Exhibition Stand that Includes a Covered Table, 2 Chairs and Power to Stand Area
- Hard Copy of Delegate List on the Day of the Event
- Electronic Copy of Attending Delegates List after Event
- Logo on Screen at the Opening of the Event
- Marketing Material in Delegates' Pack
- Delegate Place at the Event
- 100 Word Company Profile on our Website
- Logo on all Email Marketing Material Leading up to Event (if received before deadline)
- Mention by the Chair
- Logo on Delegate Pack as Sponsor

### GOLD

As per the Silver Package PLUS:

- Banner Stand in Main Event Area
- Logo on Screen in Event Area during Lunch and Refreshment Breaks
- Logo on our Website as an Exhibitor
- 250 Word Company Profile on our Website
- Option for more Stand Representatives
- Option for Larger Exhibition Stand





## Family Law

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