

# Family Law Advertising Opportunities 2010

Family Law journal  
Family Law Newswatch  
International Family Law



**Family Law**



## Family Law journal Overview

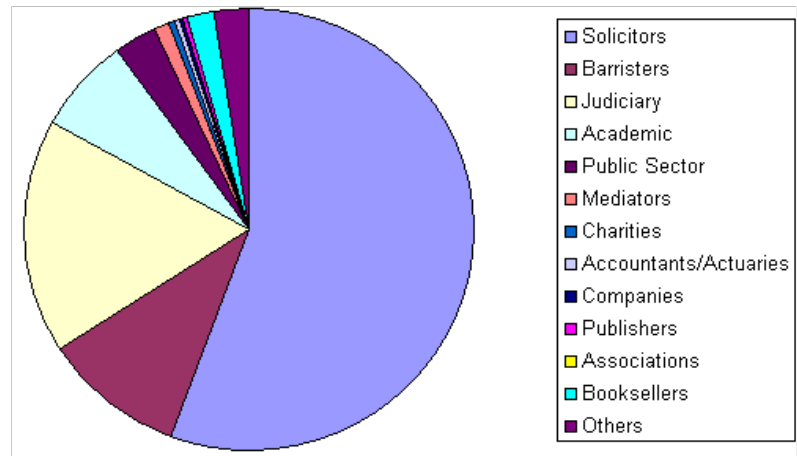
**Family Law** journal is the most important source of practical update, news, advice and comment on all aspects of family law and is widely respected as the most authoritative journal in its field.

For the family law professional this journal is an information source second to none. Thousands of family law practitioners rely on Family Law to keep them fully informed of the latest developments in family law and practice and the subscriber base comprises the whole range of these specialist practitioners.

Our journal has a well-targeted circulation of paid subscriber, allowing advertisers to reach this market directly and cost-effectively.

# Family Law journal Circulation and Readership

**Family Law** journal has a readership of over 20,000 comprising judges; barristers; justices of the peace; law societies; law libraries; county and magistrates courts; local authorities; social services departments; probation services; prison services; police authorities'; mediators; children's legal centres and welfare organisations. Academic and overseas readership comprises universities, law libraries; reference libraries, law lecturers and government organisations.



# Family Law journal Advertising Schedule 2010/11

<b>Edition</b>	<b>Copy Deadline</b>	<b>Publication Date</b>
August 2010	19 July	w/c 2 August
September 2010	16 August	w/c 31 August
October 2010	13 September	w/c 27 September
November 2010	18 October	w/c 1 November
December 2010	15 November	w/c 29 November
January 2011	13 December	w/c 3 January
February 2011	17 January	w/c 31 January
March 2011	14 February	w/c 28 February
April 2011	14 March	w/c 28 March
May 2011	11 April	w/c 25 April
June 2011	16 May	w/c 30 May
July 2011	13 June	w/c 27 June

These dates are approximate and are subject to change. The deadline for bookings should be at least seven days prior to the copy deadline.

# Family Law journal Costs and Dimensions

<b>Half Page</b> (Landscape)	100 x 140 mm	£500
<b>Full Page</b>	210 x 140 mm	£800
<b>Covers (full colour)</b>	247 x 185 mm (trim) Please include a 3mm bleed	£1200

**FORMAT:** High resolution, CMYK with all fonts embedded sent via email

Cover pages only are available as full colour, all other options are available as mono. All adverts must be approved by the Head of Marketing and Sales prior to acceptance. All adverts are non-specified within the edition, with the exception of the cover pages and contents verso.

**For more information and to book your advertising space  
please call James Williams-Lock on 0117 918 1295  
or email [james\\_williams-lock@jordanpublishing.co.uk](mailto:james_williams-lock@jordanpublishing.co.uk)**

## Family Law Newswatch Overview

**Family Law Newswatch** is a companion website to the *Family Law* website, allowing readers to access news, cases, legislation, guidance, opinion, interviews and announcements.

Our weekly email alerter is currently subscribed by over 3,000 individuals

- The website attracts c10,000 visitors per month.

Visit [www.familylaw.co.uk](http://www.familylaw.co.uk)

# Family Law Newswatch Costs and Dimensions

Advertising spaces are available on either the weekly email alerter or on the *Newswatch* website.

## Weekly Email Alert (maximum sizes)

Top Banner	94 x 550 px	£400
Large Skyscraper Ad	532 x 225 px	£400
Small Skyscraper Ad	339 x 225 px	£300
Bottom Buttons	75 x 175 px	£200
Side Buttons	225 x 225 px	£150

## Newswatch website (maximum sizes)

Top Banner	150 x 700 px	£400
Skyscraper Ad	500 x 220 px	£400

File format: Jpeg or GIF, no larger than 190k

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# International Family Law Overview

**International Family Law** provides an unrivalled source of news, comment, articles and cases on developments affecting international family law practice.

As well as dealing with practical issues affecting lawyers' case work, **International Family Law** looks at some of the deeper issues concerning the rationale and jurisprudence of existing law.

Four issues per year published quarterly.

**Full Page**

245 x 180 mm

£500

**Advertise your event in the Diary.**